



FACULTY OF
ECONOMIC SCIENCES
– WULS-SGGW –



1st International Scientific Conference TRENDS IN REGIONAL DEVELOPMENT IN THE EU COUNTRIES 2015

CONFERENCE PROGRAM

24 September 2015 (videoconference) **Warsaw (Poland) /Jelgava (Latvia),
Warsaw University of Life Sciences, Building 7 room 116**

	8.30	Registration
PLENARY SESSION	9.00	1. OPENING OF THE CONFERENCE <i>Alojzy Szymański, Professor, Rector of the Warsaw University of Life Sciences</i> <i>Jarosław Gołębiewski, Professor, Dean of the Faculty of Economic Sciences</i> <i>Irina Pilvere, Professor, Rector of the Latvia University of Agriculture</i> <i>Arnis Mugurevičs, Professor, Vice – rector of the Latvia University of Agriculture</i>
		2. INNOVATION AND TESTED METHODS IN INNOVATION SYSTEM IN ICE PROJECT COUNTRIES <i>Baiba Rivža, Latvian Academy of Agricultural and Forestry Sciences, Latvian Academy of Sciences, Latvia University of Agriculture</i>
		3. RATIONALITY OF FOOD PRODUCTION: CASE STUDY OF BALTIC STATES <i>Andra Zvirbule – Bērziņa, Rita Rozentāle, Latvia University of Agriculture</i>
		4. TRENDS IN CONSUMER BEHAVIOUR CHANGES OVERVIEW OF CONCEPTS <i>Joanna Szwacka-Mokrzycka, Warsaw University of Life Sciences</i>
		5. GENDER AND SUSTAINABILITY IN ECONOMIC DEVELOPMENT - EQUAL OPPORTUNITIES FOR WOMEN AT THE LABOUR MARKET <i>Janina Sawicka, Warsaw University of Life Sciences</i>
	10.00	Coffee
SESSION I	10.30	1. ANALYSIS OF FACTORS INFLUENCING LOCAL GOVERNMENTS' PERFORMANCE IN ZEMGALE AND PIERIGA REGIONS <i>Baiba Rivža, Laura Jeroščenkova, Latvia University of Agriculture</i>
		2. ANALYSIS OF FACTORS INFLUENCING LOCAL GOVERNMENTS' PERFORMANCE IN VIDZEME REGION <i>Maira Ore, Sarmīte Rozentāle, Vidzeme University of Applied Sciences</i>
		3. LOCAL GOVERNANCE AND ENTREPRENEURSHIP IN LATGALE REGION: CASE STUDIES <i>Ludmila Aleksejeva, Viktorija Šipilova, Inta Ostrovska, Daugavpils University</i>
		4. ANALYSIS OF FACTORS INFLUENCING LOCAL GOVERNMENTS' PERFORMANCE IN KURZEME REGION <i>Kārlis Krēsliņš, Dace Štefenberga, Ventspils University College</i>
		5. MUNICIPAL BOND AS A SUPPORTING TOOL OF REGIONAL ECONOMIC DEVELOPMENT IN POLAND <i>Sylwester Kozak, Warsaw University of Life Sciences</i>
		6. LEADER PROGRAMME AS A SOURCE OF FINANCING LAG ACTIVITIES IN THE MAZOVIAN VOIVODSHIP <i>Marek Ignar, SDC Projekt; Agnieszka Parlińska, Warsaw University of Life Sciences, Grażyna Rembielak, Warsaw University of Technology Business School</i>
		7. INCOME SOURCES OF RURAL HOUSEHOLDS ACROSS REGIONS IN POLAND <i>Nina Drejerska, Warsaw University of Life Sciences</i>



The organization costs for the conference in Latvia will be covered by the national research programme „Economic transformation, smart growth, governance and legal framework for sustainable development of the state and society – a new approach to the creation of a sustainable learning community (EKOSOC-LV)”.



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12.30 **Lunch**

SESSION II 13.30 1. WOMEN ENTREPRENEURSHIP – STATISTICS AND TESTED METHODS IN INNOVATION SYSTEM

Chair: *Maiga Krūzmētra, Baiba Rivža, Laura Jeroščenkova, Latvia University of Agriculture*

Dr Nina Drejerska

2. E-COMMERCE DEVELOPMENT IN SMES IN RURAL AREAS

Ina Gudele, Latvia University of Agriculture

3. PROBLEMS OF RECORDING BIOLOGICAL ASSETS AND LEGISLATION SHORTCOMING IN LATVIA PUBLIC INSTITUTIONS

Ingrīda Latimira I., Latvia University of Agriculture

4. THE IMPORTANCE OF TRANSPORT SYSTEM DEVELOPMENT IN CYPRUS

Maria Parlińska, Maryna Panchenko, Warsaw University of Life Sciences

5. INTELLIGENT SPECIALIZATIONS AS A BASIS OF REGIONAL DEVELOPMENT

Adam Miara, Lomza State University of Applied Sciences

6. FOOD MARKET IN POLAND AND LATVIA, THEIR CAPACITY AND COMPETITIVENESS

Anna Rytko, Warsaw University of Life Sciences

7. FOOD SELF-SUPPLY AND INCOME OF RURAL HOUSEHOLDS

Agnieszka Bernat-Jarka, Paulina Tuka Warsaw University of Life Sciences

POSTER SESSION

SMALL SCALE FARMING IN THE BALTIC STATES

Sandija Zēverte – Rivža, Latvia University of Agriculture

YOUTH EMPLOYMENT IN THE REGIONS OF LATVIA

Līva Griņeviča, Latvia University of Agriculture

COMPETITIVENESS ANALYSIS OF PIERIGA REGION

Ligita Āzena, Latvia University of Agriculture

OPPORTUNITIES AND PROBLEMS OF INDUSTRIAL DISTRICT ON THE EXAMPLE OF THE SILDUS AND BROCENI

Viktorija Zaļūksne, Latvia University of Agriculture

ECO-CONSTRUCTION PRINCIPLES - THE BEST MODERN SOLUTION FOR MORTGAGE FREE HABITAT

Artjoms Ustinovs, Latvia University of Agriculture

INVESTMENT POTENTIAL OF VIDZEME REGION: ANALYSIS OF RISKS AND ATTRACTION

Daina Vasiļevska, Latvia University of Agriculture

LOCAL GOVERNMENTS AND PUBLIC COMMUNICATION AS DEVELOPMENT FACTOR OF MUNICIPALITY

Ženija Krūzmētra, Guna Finogejeva, Latvia University of Agriculture

SOCIAL ASPECTS OF SOCIETY'S RENEWAL

Dina Bite, Latvia University of Agriculture

IMPORTANCE OF PLACE MARKETING: CASE STUDY OF JELGAVA

Inese Ozola, Baiba Rivža, Latvia University of Agriculture

INDICATORS TO EVALUATE SMART TERRITORIAL DEVELOPMENT

Zane Bulderberga, Latvia University of Agriculture

REGIONAL DIVERSIFICATION IN FINANCING RURAL AREA DEVELOPMENT IN POLAND IN THE YEARS 2007-2013

Jarosław Gołębiewski, Olga Podlińska, Warsaw University of Life Sciences



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THE SIGNIFICANCE OF EDUCATION IN PROMOTING THE IDEA OF SUSTAINABLE DEVELOPMENT AND SOCIAL RESPONSIBILITY IN AGRICULTURE IN THE POMERANIAN VIVODESHIP

Dagmara K. Zuzek, *University of Agriculture in Krakow*, **Izabela Wielewska**, *University of Technology and Life Sciences in Bydgoszcz*

DETERMINANTS OF SUSTAINABLE FOOD CONSUMPTION

Joanna Chudzian, *Warsaw University of Life Sciences*

STATE AND PROSPECTS OF FOREIGN TRADE LIVESTOCK AND MEAT BEEF

Ewa Bąk – Filipek, *Warsaw University of Life Sciences*

IMPLEMENTATION OF IT SYSTEMS IN THE HEALTH CENTERS IN POLAND.

Dorota Koziol-Kaczorek, *Warsaw University of Life Sciences*; **Mateusz Żelazo**

ENVIRONMENTAL AWARENESS OF INHABITANTS OF RURAL AREAS IN THE LIGHT OF THE AUTHORS' RESEARCH

Izabela Wielewska, *University of Technology and Life Sciences in Bydgoszcz*,

Dagmara K. Zuzek, *University of Agriculture in Krakow*,

SITUATION OVERVIEW OF PEOPLE WITH DISABILITIES AND THEIR EQUAL OPPORTUNITIES IN THE LABOUR MARKET

Paulina Stolarczyk, *Warsaw University of Life Sciences*



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